

## Case Study: Wyndham, WA

[www.wyndham.wa.au](http://www.wyndham.wa.au)

**Type of Location:** A remote community 3,500 kilometres north of Perth in Western Australia, the most northern town in the state.

**Population:** 770 (2006 Census)

### Major Industries:

Wyndham Port handles live cattle export, nitrate for Argyle Diamond Mine, sugar and molasses, fuel and other goods entering and leaving the East Kimberley. The close of the Wyndham Meatworks in the mid - 1980s saw a trend of business and government agencies transferring to the newer town of Kununurra and a decline in the population of Wyndham



**Applicant Organisation:** Wyndham Telecentre

**Synopsis:** After being one of only two test sites for auCD's Community 'Site in a Box' and 'How to Kit', Wyndham, in the far north of Western Australia, successfully launched their new community portal [www.wyndham.wa.au](http://www.wyndham.wa.au) in Perth on August 10th 2006. Wyndham, as a remote and small community, has set an example to other communities that isolation and low population are not barriers to being part of the Australian online community, a community that is expected to grow strongly in the next few years, linking regions, towns and people in ways not previously experienced on the internet.

### What they say:

"this will enable our community to reach out and join the rest of the world. We can show the world that isolation doesn't have to mean low-tech or no-tech."

"Community groups will be able to easily manage their own information and content. They will be able to distribute their information quickly and cost effectively to their members and the wider community. We can promote our town and provide a realistic view of what it is like to live and work in Wyndham for families whose employment prospects might offer them the opportunity." Ms Natika Hawes-Wright, Wyndham Telecentre.