

Minutes of the .au Community Domains Board Meeting

20th April, 2009, 2pm

Maddocks office, 140 William Street, Melbourne

Present: Cheryl Langdon-Orr, Jo Lim, Tony Staley, Leonie Dunbar

Teleconference: George Fong

Apology: John Tulloch

1. Continuous Disclosure

GF re-iterated his continuing involvement with the CSIAB's with administrating this at cost recovery.

2. Confirmation of February, 2009 Minutes

The minutes were confirmed.

3. GM Report

The following issues were noted:

- Matters arising from last meeting

Post auDA Funding

LD tabled a draft post auDA funding proposal with some options – the Board agreed to pursue the 2nd option, depending on JT's agreement.

ACTION: LD to seek JT's approval and prepare detailed proposal based on option 2 to present at the next Board meeting in July.

Victorian Bushfire affected localities

The Board noted the report on the activities and outcomes from the websites that auCD created for the bushfire affected localities. It was agreed that other avenues of communication to authorities should be explored, in particular, the recommendations for future locally based emergency information collection/dissemination.

ACTION: LD to identify other authorities to communicate emergency information collection/dissemination recommendations.

LD also reported that the quote for making CSIAB more accessible on mobile devices has been forwarded to auDA for their approval.

ACTION: JL to provide auCD with formal approval to proceed.

New gTLDs

LD advised that auCD's concerns about potential new geographic gTLDs were made to the following ICANN committees: ALAC, GAC, GNSO and ccNSO and that the CGNA have also written to them with their concerns.

- Marketing and Promotions

Events

LD reported the events attended and presented by auCD from 10th February – 14th April, 2009.

Media

LD advised the Board of the media releases and coverage over the last 2 months.

Advertising

LD advised the Board that ads have been placed in local press for all auCD workshops.

Direct Marketing

LD advised the Board that local community groups had been sent letters in the areas where auCD ran workshops in the last 2 months.

LD also reported that letters have been sent to community groups in 21 regions in South Australia.

Internet

The Board noted the website hits/visits over the last 2 months.

- Summary of CGDNs as at 9th April, 2009

In total, 104 CGDNs have been approved, 47 are pending approval and a further 87 communities have indicated that they will be applying, with an additional 350 communities who have registered their interest. There are now 1080 e-news subscribers. The total population of the approved CGDN town/suburbs is over 780,000.

- Community Site in a box (CSIAB)

LD advised that in addition to the 27 fire affected localities that are using CSIAB, 53 licenses have been issued with a further 6 applications approved and 10 pending approval that have indicated they will use CSIAB.

- auCD stakeholders Group (ASG)

LD advised that the tenth meeting took place in Melbourne on 19th March, 2009.

- Operations

LD advised that Jodie Aickin had resigned and that Smitha Iyer was employed on 6th April, 2009 on a contract to 30th June 2010. LD also advised that Jenelle Backman has been working one extra day per week due to the extra workload on managing the bushfire affected websites and that the expenditure on salaries will exceed the budgeted amount.

4. Finance Report

The Board noted the March accounts.

5. Next meeting

The next board meeting will be held on Monday 20th July, 10:00am at the auCD office in Melbourne.